

ABDULHAMEED ABDULSALAM

Product Designer (UI/UX)

Lagos, Nigeria

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[LinkedIn](#) | [Portfolio](#)

SUMMARY

Product Designer with 5 years of experience designing high-quality, front-end-friendly UI/UX for SaaS and e-commerce platforms. Strong visual designer with growing depth in UX and product thinking. Experienced in Figma-based design systems, developer handoff, and cross-functional collaboration. Works with an AI-first design workflow, leveraging tools like Replit and Figma Make to create realistic, implementation-aware prototypes that support conversion, engagement, and growth.

CORE SKILLS

UI Design, UX Design, Product Design, Design Systems, Interaction Design,
Wireframing, Prototyping, High-Fidelity UI, Responsive Design,
Developer Handoff, Front-End Collaboration, Accessibility,
SaaS Design, E-commerce Design, Conversion-Focused Design

TOOLS

Figma, Figma Make, Replit, Framer, Adobe XD

PROFESSIONAL EXPERIENCE

UI/UX Designer — TrustBanc Microfinance Bank (2023 – Present)

- Designed user-centered UI for fintech SaaS products in production.

- Improved task efficiency by 30% through clearer UX flows and interaction patterns.
- Collaborated closely with product managers and engineers.
- Contributed reusable components to a shared Figma design system.

Product Designer — DealRide Autos (2023 – Present)

- discovery and purchase clarity.
- Increased conversion by 18% Led UI/UX design for an e-commerce automotive platform.
- Improved product through UX and UI refinements.
- Worked cross-functionally with engineering and marketing teams.

Freelance Product / UX Designer (2019 – Present)

- Designed and shipped products across fintech, lifestyle, and service industries.
- Built and maintained scalable design systems.
- Translated ambiguous requirements into structured UX solutions.
- Boosted engagement by 15% using analytics-informed design decisions.

EDUCATION

B.A. English — University of Ilorin

UI/UX Design Certificate — Dev and Design (2023)